Country Resources

Business Monitor Online is a service for professionals involved in international trade and investment. This source provides worldwide coverage of legislation and regulations, corporate finance, offshore finance, market analysis, economic analysis, risk management, property, consultancy, and worldwide business news. Includes professional directories, conference information, Internet issues, a list of contributors, and other items.

Country Watch is an information provider for anyone needing up-to-date information and news on countries around the globe, and for public and private sector organizations with global operations and interests. The management of CountryWatch.com has extensive international business and academic experience and has created a concise, useful set of political, economic, and business information, daily news and data for users.

ICON Group International provides current, comprehensive global market research information. Includes reports, summaries and spreadsheets covering 2,000 product categories across 200 countries, 2,000 cities, and more than 16,000 companies. Reports and summaries are searchable by keyword, country, company name, or industry code. Reports include, but are not limited to, global industry outlooks, global trade, regional industry outlooks, labor productivity benchmarks, long run growth reports over the next 30 years; world city segmentation reports, forecasting latent demand for each major city of the world; and culture statistics containing data on the world’s religious, ethnic, and linguistic cultures.

Political Risk Yearbook offers reports on 106 countries - each with political, financial and economic risk analysis. The reports focus specifically on vital political and business information: finding developing markets, determining currency movements, preparing for capital investments, and making judgments about corporate security. Each study contains an assessment of the power structure, 18-month and five-year forecasts, history and geography of the country, social conditions, international relationships, 10-year history fact sheet, and a two-page summary with key economic forecasts, regional economic comparisons and a recent chronology. There are forecasts of turmoil, investment restrictions, trade restrictions, and domestic and international economic problems.

Business Information Sources

e-books

ebrary: Business & Economics contains over 4,000 books on business and economics in electronic format. Included are research reports, company profiles and case studies. Some of the major publishers are AMACOM, Career Press, Course Technology, John Wiley, McGraw-Hill Professional, Jossey-Bass, MIT, Princeton, and Wetfeet. Subjects covered are accounting, business administration, communication, law, ethics, careers in business, economics, finance, MIS, marketing, management, international business, operations management, mergers and acquisitions, operations/project management, and organizational behavior.

NetLibrary is an electronic book database containing more than 72,000 titles. It contains some Plunkett Industry Almanacs as well as some of the ICON industry reports. NetLibrary is a division of OCLC Online Computer Library Center. The site includes public texts available free to all netLibrary users; published, copyrighted books that have been purchased by OhioLINK for OSU patrons; “Private Collection” are published, copyrighted books that are not accessible by OSU or OhioLINK users.

Databases covering companies, industries, business news, investments, global business resources and more, available 24/7 for OSU faculty, staff and students.
The Ohio State University Libraries provides free access to a number of outstanding business information databases for currently enrolled OSU students and members of the faculty and staff. The databases are available 24/7 from the Libraries' catalog at the system's web site, library.osu.edu.

The databases provide extensive, up-to-the-minute business news, information on companies and industries, global business resources, investments and more.

Company Information

**Business and Company Resource Center** brings together company profiles, brand information, rankings, investment reports, company histories, chronologies and periodicals. It contains listings for 465,000 U.S. and international companies, extensive essays for 1,000 industrial categories, industry statistics, market share reports and company rankings.

**Corporate Affiliations** provides current corporate linkage information and company profiles on nearly 200,000 of the most prominent global public and private parent companies and their affiliates, subsidiaries and divisions down to the 7th level of corporate linkage. Approximately 49,000 U.S. private parent companies with 24,000 subsidiaries are included.

**Dun & Bradstreet Million Dollar Database:** Total U.S. contains nearly 14 million records by company name or criteria such as geography, industry and company size. It shows a complete corporate family tree structure and profiles many executives. Locations show the city, state, employment, sales and primary SIC. Custom reports can be generated using over 30 search criteria.

**Hoover’s Online** delivers comprehensive company, industry, and market intelligence. Hoover’s provides sales, marketing business development, and recruiting professionals with information to prospect and prepare for client meetings, sales presentations, vendor and partner negotiations, and other business opportunities.

**MarketLine** focuses on market research, including information on 10,000 companies, 2,000 industries, and 50 countries. The three key attributes of the database are quality data, expert analysis and future focus. The information includes a SWOT (Strengths, Weaknesses, Opportunities and Threats) analysis. Industries covered include automotive and logistics, consumer products, energy and utilities, financial services, healthcare and technology sectors. Each industry report contains information on market size, market segmentation, market share, competitive landscape and market forecasts.

**Mergent Online** is a suite of global business and financial information products, including U.S. and international company data and annual reports. It provides access to more than 10,000 U.S. companies, including detailed information such as institutional holdings, insider transactions, and financial position. Additional details include company history, property, subsidiaries, officers and directors, annual stock price ranges, number of employees and other data.

**Thompson Research** is a source for real-time and historical financial and business information. It is an integrated research tool designed for financial analysts, money managers, corporate leaders and professional researchers who require instant access to a full-range of critical company information.

Industry Information

**IBIS World U.S. Industry Reports** provide immediate access to vital information on the U.S. economy, publishing the largest collection of over 700 industry market research reports in the U.S. Each report is written at the five-digit level of the North American Industry Classification System (NAICS), and updated every four months by a team of industry specialists and economists. Each analysis consists of an industry’s fundamental characteristics, the macro- and micro-economic forces that drive it and the inter-relationships between the industries. Some key segments are statistics, market characteristics, product/market segments, industry conditions, industry performance, key competitors, key industry sensitivities, success factors, and a five-year forecast and analysis.

**Market Insight** includes Standard & Poor’s stock reports, corporate action information, real time pricing data, business descriptions, private company data, executive compensation data, EDGAR, recent news stories, Standard & Poor’s industry surveys (CAPS for Industry Surveys), DRI-WEF overviews, CII World Factbook statistics, European MarketScope, Standard & Poor’s trends and projections newsletters, Index Alert Data, and COMPUSTAT financials for both U.S. and Global companies. Includes links between industry peers for fast comparisons, and links to country-level economic data.

**Investext Plus** includes investment, company & industry reports from over 500 brokers in North America, Europe, Asia/Pacific, Latin America, Africa and the Middle East. The reports are generated by 13 top U.S. firms, 11 top European firms, and 18 of the top Wall Street Journal 1998 all-stars, as well as 500 investment banks and 190 trade associations. Reports are full text in their original published formats, complete with charts, photographs, and graphics. The documents are organized by company, industry, and geographic and topical subjects, and are downloadable.

**Value Line** is an investment information service covering some 1,700 stocks. Value Line provides information on 80 industries, and each company is analyzed quarterly. It contains a statistical history, plus 3-5 year growth projections. Stocks are ranked by their timeliness and beta figure.

Business News

**Business Source Complete** indexes and abstracts more than 11,255 business periodicals. Full text is available for more than 10,380 titles (1,299 are peer-reviewed). This collection includes publications covering management, economics, finance, accounting, international business and more. It contains full text from the top management and marketing journals including Harvard Business Review, MIT Sloan Management Review, California Management Review, Administrative Science Quarterly, and many others. More than 200 of the journals have PDF full text back to 1965 or the first issue published.

**Factiva** (formerly Dow Jones) contains a wealth of information, including global content from various newswire services. The Business Newstand (News Pages) provides access to full text/same day headlines from the Wall Street Journal, New York Times and Washington Post. The Publications Library offers information from nearly 10,000 sources from 118 countries and 22 languages, many available in full text. The Web Center searches 2,000 sites chosen on the basis of content, speed, navigation and design. There is a Company/Marks database which provides company overviews and company/industry comparison reports. The Historical Market Data Center gives five years of pricing on stocks, bonds, mutual funds and market indexes.

Investments

**IBM World U.S. Industry Reports** provide immediate access to vital information on the U.S. economy, publishing the largest collection of over 700 industry market research reports in the U.S. Each report is written at the five-digit level of the North American Industry Classification System (NAICS), and updated every four months by a team of industry specialists and economists. Each analysis consists of an industry’s fundamental characteristics, the macro- and micro-economic forces that drive it and the inter-relationships between the industries. Some key segments are statistics, market characteristics, product/market segments, industry conditions, industry performance, key competitors, key industry sensitivities, success factors, and a five-year forecast and analysis.

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