

Communicating Deep Understandings

<http://eduscapes.com/sessions/fluid/collaboration.htm>

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Entertain

- Visual Storytelling • Language Development • Creative Writing •
- Diary • Re-enactment • Speculative Project • Experiences •

Goal: Convey a story, imagine a world, illustrate an idea



Emote

- Show, Not Tell • Share Insights • Connect to Emotions •
- Activate a Poem • Demonstrate Traits • Convey Concepts •

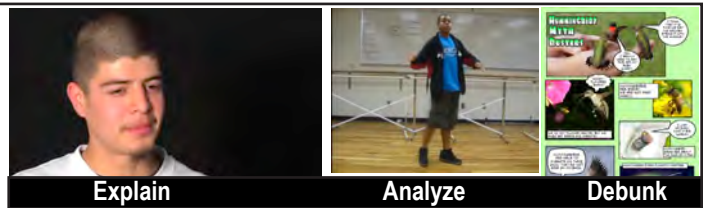
Goal: Express a feeling, illustrate an abstraction, move an audience



Inform

- Documentaries • Histories • Databases • Photo Essays •
- Represent Ideas • Categorize • Show Patterns • Share Results •

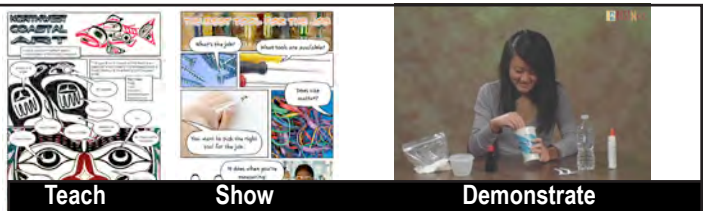
Goal: Analyze information, explain causality, visualize ideas



Instruct

- Tutorials • Directions • Demonstrations • Presentations •
- Conduct Experiments • Demonstrate Procedures •

Goal: Show strategies, explain concepts, teach others



Challenge

- Present Issue, Challenge Thinking • Visual Story Starters •
- Introduce Problems • Inspirational Examples • Extend a Story •

Goal: Create dilemmas, envision problems, kickstart projects



Engage

- News Programs • Visual Journal • Travel Logs • Yearbooks •
- Highlight Programs • Create Welcomes • Showcase Work •

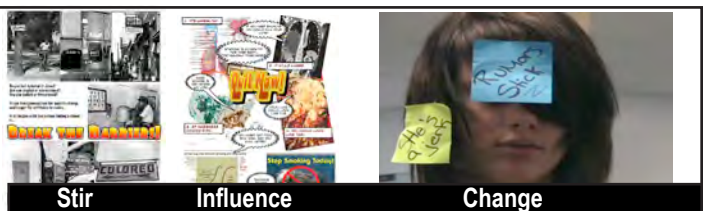
Goal: Announce events, document experiences, reflect on lessons



Provoke

- Public Service Announcements •
- Stir Interest • Influence Thinking • Impact Behavior •

Goal: Arouse emotions, heighten awareness, change attitudes



Persuade

- Illuminated Term Papers • Advertisements • Book/Movie Trailers •
- Apply Advertising Techniques • Promote Action •

Goal: Support arguments, show perspectives, convince others

